

KTVU

FCC ISSUES & PROGRAMS REPORT

SECOND QUARTER 2010

**KTVU
FCC ISSUES & PROGRAMS REPORT
PROGRAM LIST
SECOND QUARTER 2010**

The following is a list of programs along with a brief description of that program:

Bay Area People

A weekly, one-half hour, community affairs program, which explores community issues, problems and solutions. The program features cultural and artistic activities from various ethnic communities, as well as conducting book reviews, relaying news related concerns and features of interest to Bay Area residents. This program aired Saturdays at 6:30 am.

Bay Area People - Public Service Announcements

These PSAs are locally produced, community calendar billboard announcements that are approximately :10 (ten seconds) in length, featuring community events, organizations, referrals and services. These air within the program Bay Area People.

The KTVU Morning News – Early Edition

This live newscast airs 5:00am to 6:00am Monday – Friday. In addition to local, regional and national news, this newscast features frequent traffic and weather updates and Bay Area business news.

The KTVU Morning News

This one-hour, live newscast airs Monday-Friday 6:00am to 7:00am. In addition to local, regional and national news, this newscast features frequent traffic updates and Bay Area business news.

Mornings On 2

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers.

Airs daily, Monday through Friday, 7:00 am to 9:00 am.

The Noon News

A one-half hour, live, locally produced newscast that airs Monday-Friday, from 12noon to 12:30 pm. The program includes the latest news, features and reports on issues of interest to the community, as well as national news. The program employs live, on-site reports and inserts from the surrounding communities.

KTVU News at 5

A live, one-hour newscast, airing Sunday-Friday from 5:00pm to 6:00pm, featuring reports on local and regional news

KTVU News at 6

This live newscast airs Monday-Saturday, 6:00pm to 6:30pm. The program features reports on local and regional news.

The 10 O'Clock News

This station's daily, one-hour newscast, airs from 10:00pm to 11:00pm, Monday through Sunday. In addition to local, regional, national and international news, the program features in-depth news coverage on matters of local public concern, as well as, special reports on significant public events.

Public Service Announcements

KTVU airs :05, :10, :15, :20, :30 and :60 second, local, regional and national public service announcements on all day parts including prime time. The announcements cover a wide range of topics, including; social issues, health, human services, conservation and education.

KTVU
PROBLEMS & NEEDS REPORT
SECOND QUARTER 2010

Report Summary

The following topics are issues of special concern to the residents of the nine San Francisco Bay Area Counties:

Election Issues

Immigration

Election

Air Date Program Length

4/4/10 All Newscasts 1:03

Marchers showed support for San Francisco's Prop. F today. If it's passed in June, Prop. F would give help to renters hit by hardships. They could file appeals against rate increases if they lose their jobs, lost 20% of their income or if they already spend a third of their income on rent. Today, supporters say it would give the city a chance to help its' less fortunate residents. Some opponents say it's an invasion of privacy because it forces tenants to reveal their income.

4/4/10 All Newscasts 5:06

By now you've heard the complaints: California is the biggest state in the nation and one of the bluest. How could there only be one Democrat, Jerry Brown, running for Governor? Well, it turns out that's not true. As of last Friday at 5pm, when the final certified the Secretary of State issued list of candidates on the June ballot was finalized, there are at least six other Democrats in the race. Nadia Smalley from Hawthorne, is a write-in candidate. She believes that marijuana is our number one cash crop and that if legalized; it could bring us out of our deficit. Another Democrat relying on the Internet is Vibert Green, a retired engineer from Newark. He's running because he thinks Sacramento is a mess; there is no leadership, no vision and no creativity. Californians, he says, would get their energy for free and sell surplus power to solve the budget deficit. Richard Aguirre, a surfer from San Diego, wants to create a taxpayer operated power company that would build and install solar panels on ten million homes. But how does an unknown everyman defeat a well-known, union-backed, political icon? Many of the lesser-known candidates don't get covered much because most analysts and journalists assume they don't have a chance, but part of the reason they have almost no chance is because they don't get covered much; it's a catch-22.

4/6/10 All Newscasts 2:32

Security seemed tighter than normal for House Speaker Nancy Pelosi when she spoke about health care in San Francisco today. Pelosi spearheaded passage of the health reform legislation and aside from President Obama, is the one Democrat many conservatives blame the most. Love her or hate her; Nancy Pelosi is one of the most powerful women in American history. The first female speaker of the house and the only speaker to be able to guide health care reform through congress. Historic legislation: pleasing some and angering others. Today, at a Commonwealth Club event in a Nob Hill hotel, security around the speaker seemed tighter than in the past. We asked her if she, like other members of Congress was being threatened. She told us, she was told not to talk about it.

4/10/10 All Newscasts 1:04

Candidates for the top three state offices gathered in San Francisco this evening to share their views on abortion rights. The event was hosted by the National Abortion and Reproductive Rights Action League or NARAL. The group invited all of the candidates for Governor, Attorney General and Insurance Commissioner. Among the candidates who appeared were San Francisco District Attorney Kamala Harris, Assemblyman Pedro Nava and Fremont Assemblyman Alberto Torrico. Organizers say all candidates were invited regardless of party affiliation, but only Democrats showed up.

4/20/10 All Newscasts 2:57

This year's race for California Governor is quickly shaping up to easily be the most expensive in history. That, despite the fact that the two leading Republican candidates say they're fiscal conservatives. So far, Democrat Jerry Brown is at \$16 million, Republican Steve Poizner is at \$20 million and Republican Meg Whitman is at \$59 million. All this, from candidates who promise to cut spending.

Immigration

<u>Date</u>	<u>Program</u>	<u>Length</u>
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4/28/10	All Newscasts	1:07
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It may seem surprising, but some of San Jose's business and political leaders say Arizona's new immigration policies might help the South Bay 's struggling economy. Silicon Valley is home to some of the largest solar and renewable energy companies. Now, many of those firms are being courted by other states, including Arizona. But San Jose's mayor says Arizona's controversial new law could strengthen his city's bargaining position. An immigration march is planned in San Jose this Saturday...May Day. Organizers say the Arizona law has become a rallying point...one that may boost turnout.

4/30/10	All Newscasts	1:15
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The Governor of Arizona signed a bill today aimed at dampening some of the controversy surrounding the state's sweeping immigration law...allaying concerns about racial profiling. The new bill includes stronger restrictions on using race or ethnicity as the basis for police questioning. The changes she approved today also state that any questioning about immigration status can only happen after an officer has stopped or arrested someone while enforcing another law. In Oakland this evening, community groups, members of the clergy, and Berkeley Congresswoman Barbara Lee voiced their opposition to the Arizona law; speakers said it was unfair, but the congresswoman said the new law goes beyond unfairness. She also said Arizona's new law may be unconstitutional. The congresswoman is pushing for congress to enact comprehensive immigration reform this year to create a path to citizenship for illegal immigrants. In the meantime, hundreds of people, many of them students, marched seven miles from East Oakland to City Hall today to demonstrate against the Arizona law. Many said they believe it would target and entire population for discrimination. Tomorrow is May Day and more rallies and protests are planned in Oakland.

5/6/10

All Newscasts

1:51

It's called "Secure Communities." But for immigrants seeking protection under San Francisco's Sanctuary Law...the new program promises to make life much less secure. Federal immigration authorities will soon have direct access the California's criminal database...rendering San Francisco's refusal to surrender illegal immigrants almost a moot point. San Francisco County Sheriff Michael Hennessy says it'll have a big impact on how he does his job. Under San Francisco's sanctuary policy, law enforcement here, only reports felony suspects to ICE. Now, those charged with misdemeanors or arrested but not charged will also be scrutinized by federal agents for immigration violations. ICE officials say they are simply looking for undocumented felons, including murderers, rapists, or threats to national security. Some immigration attorneys say the fingerprint program will discourage law-abiding undocumented immigrants from reporting crimes.

KTVU
PROBLEMS & NEEDS REPORT
SECOND QUARTER 2010

Report Summary

The following categories of issues and programs are general issues of concern to the residents of Oakland, San Francisco and surrounding Bay Area communities.

Business

Community Interest

Crime & Justice

Economy

Education

Energy

Environment

Government

Health

Social Issues

Transportation

Public Service Announcements

During the past quarter, KTVU broadcast programming that was responsive to community issues. Due to the extensive amount of such programming, the issues and programs list contains only a portion of the locally produced, issue responsive programming actually broadcast by KTVU.

Business

Air Date Program Length

4/17/10 Bay Area People 6:11

The City of Richmond has created an award-winning apprenticeship program the puts the unemployed into the green building industry. Richmond BUILD educates and trains people for careers in construction, including solar panel installation. After graduation, students are helped in finding jobs with a variety of green companies.

4/23/10 All Newscasts 2:47

The owner of a medical marijuana store today sued the city of Mountain View. The owner disputes the legality of a moratorium that prevents medical cannabis sales...until Mountain View lawmakers figure out how to regulate dispensaries. California voters approved medical marijuana 14 years ago. About three-dozen cities have rules governing dispensaries. City leaders here say they plan to meet in June to look at some of those ordinances.

Business

4/26/10 All Newscasts 2:49

It's a major setback tonight for America's biggest private employer. The U.S. Court of Appeals in San Francisco ruled today that a landmark sex discrimination case against Walmart...can include hundreds of thousands of women. KTVU spoke tonight to one of the original plaintiffs in the case. Chris Kwapnoski is one of the six women who originally filed suit against Walmart and Sam's Club. The women say they were paid less than their counterparts and frequently passed over for promotions. Kwapnoski has worked for Walmart for 24 years and is the bakery and meat manager at this Sam's Club in Concord. Walmart has argued the huge number of plaintiffs makes this case unmanageable.

4/26/10 All Newscasts 1:03

For the first time today, Pacific Gas and Electric admitted problems with its' so called "Smart Meter," during a contentious state senate hearing. But the utility said despite finding errors involving more than 43,000 meters, only eight of the devices made mistakes in reporting customers' electrical usage. Some customers say their bills went through the roof after the meters were installed. A PG&E spokeswoman told legislators today, they are sending out people to check on the new meters. PG&E said out of more than five million meters, it found 23,000 were installed improperly, and more than 11,000 failed to retain consumer usage information.

4/26/10 All Newscasts 2:50

Agriculture officials say a potentially devastating grape-eating moth is on the move again in Napa Valley. But they say this time; they are too. A renewed effort is underway to stop the European grape moth, before it eats its way through the valley's iconic grape crop and moves outward to other rich agricultural areas. Some of the world's super-sleuths are now in the Napa Valley hot on the trail of some killers. There's no problem finding them. The problem is how to get rid of them. This eleven-acre vineyard just north of Yountville is the first place in North America the European Grape moth was ever found. Last September it destroyed the entire crop. The federal government has now quarantined a 219 square mile area, where just a few moths have been found. That means crops have to be inspected before they leave the area. Growers, such as the one here at ground zero, have to pay for the insecticides, conventional or organic, used to control the pest...then hope it works.

4/28/10 All Newscasts 2:29

There is a blockbuster deal to tell you about involving two Silicon Valley companies. Hewlett Packard is buying Palm for more than one billion dollars. For HP, it's an attempt to gain a foothold in the lucrative "smart phone" business. Move over I-Phone and Blackberry, there may be another smart phone entering the field. Silicon Valley powerhouse HP has purchased mobile phone company Palm for 1.2 billion in cash and debt. Palm makes phones with an operating system called Mobile OS that has received good reviews. But Palm has failed to capture the enthusiasm of the consumer. Analysts say the merger with HP will make a big difference. It has been said that HP is trying to make its mark in the 100 billion dollar mobile market that is still growing.

5/1/10 Bay Area People 6:00

Bay Area Latinas are invited to the Latina Style Business Conference on May 13th, at the Grand Hyatt San Francisco. Latina Style, a national magazine for Hispanic women, offers one-day development conferences for Latina professionals and entrepreneurs for a day of business advice, networking and mentoring.

5/22/10 Bay Area People 6:58

Unemployed professionals will find help, support and networking at the 8th annual Career and Leadership Summit in Danville on June 5, 2010. Job Connections, a non-profit dedicated to helping job seekers, offers this event free of charge. Keynote speakers will be on hand to advise and provide career guidance. Registration is mandatory.

5/28/10 All Newscasts 103

In Oakland, medical marijuana workers say they are now the first in the country to have union representation. About 100 employees at Oakland dispensaries have joined the United Food & Commercial Workers Union Local 5. The San Jose-based union represents more than 26,000 workers across California, including employees at Safeway, Rite Aid and Macy's. The new union members say they hope the move will bring respect to their trade. Some analysts say the move may help legitimize efforts to pass Measure A in November... to legalize and tax marijuana for personal use.

...to the Latina Style Business Conference
...Latina Style, a national magazine for Hispanic women
...development conferences for Latina professionals and entrepreneurs
...business advice, networking and mentoring

Community Interest / Services

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
4/3/10	Bay Area People	7:04
Share Our Strength, a national non-profit organization fighting childhood hunger, will be holding their annual Taste of the nation fundraising gala on April 29 th at AT&T Park in San Francisco. Nearly 17 million children do not have enough to eat and this event will help raise funds to help support Bay Area children. 42 Bay Area chefs and wineries will be on hand to offer their best sample tastings for this worthy cause. Operation Frontline is Share Our Strength's latest program that teaches low-income adults and children how to cook at home with fresh, low cost ingredients for a healthier lifestyle.		
5/8/10	Bay Area People	5:00
After closing its' doors for nine moths, the newly remodeled Oakland Museum of California had a successful re-grand opening celebration the weekend of May 1 st and 2 nd , staying open 31 hours straight, as people oooh'd and ahhh'd through remodeled corridors and new exhibits. Executive Director, Lori Fogarty describes the new plans for keeping this unique California museum innovative and exciting.		
5/29/10	Bay Area People	7:10
Who do you think you are? Anyone interested in looking into who your ancestors were should visit the California Genealogical Society. Learn how to research into your family's history through the society's extensive library of databases and vital records. A free class is offered once a month and during October's family history month.		
6/26/10	Bay Area People	8:13
Spice things up for your next summer potluck. Take ingredients; such as tamarind, whole cardamom and fresh curry leaves to create a saucy, multi-course Malaysian feast. Join Chef Alazina Euspoe as she shows you how to blend fresh California produce with traditional Malaysian flavors. Chef Alazina shares one of her favorite Malaysian pastries for baked Lamb & Date Curry Puff.		

Crime & Justice

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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4/6/10	All Newscasts	1:53
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A crime-fighting tool used by Oakland Police is in jeopardy of being placed on a back burner. But the combination of rising costs and budget cuts may force the Oakland PD to discontinue its ShotSpotter system. Oakland police say ShotSpotter is helpful in getting to crime scenes fast, but with the city facing a \$40 million deficit...it may be too expensive. Oakland installed more than 80 sensors, but we've learned that the city hasn't paid the \$63,000 annual maintenance fee that was due last November. Oakland police officers have told us the system currently experiences breakdowns. The system has been used in San Francisco for the past two years, but San Francisco is using more expensive digital technology...Oakland's system relies on phone lines. A final decision will most likely be made in the next few weeks. Oakland police say if SpotShotter is cut and the financial picture improves sometime down the road; they would consider putting it back in operation.

4/6/10	All Newscasts	3:07
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As we reported last night, a plea deal in a controversial Northern California homicide case was to be presented in court today. It's a case that has divided people in the Mendocino County community of Fort Bragg. There's no doubt about who did it...but despite the plea deal, there's still doubt tonight about what sentence he'll receive. Aaron Vargas, 32, came to court charged with murder. A little more than a year ago, he killed a man in Fort Bragg with a single gunshot. The question from the start...did Vargas mean to kill the man he says molested him more than half his life. Other men came forward saying the man abused them too. It'll soon be up to judge Ronald Brown to decide whether Aaron Vargas should be sentenced up to ten years in state prison or whether he should walk out of here on probation...a free man.

4/16/10 All Newscasts 2:38

Bart's board of directors met today to consider candidates for chief for Bart's embattled police department. KTVU was there and has exclusive information tonight on the finalists. Sources tell us the top two candidates are both African American, a man and a woman, both with strong Bay Area past and present law experience. We've learned the woman is Alameda County Sheriff's Commander Ladonna Harris...the highest-ranking Black woman ever in the department. The board can only recommend candidates, as can community leaders, who've also made recommendations. Bart's general manager will make the final decision. Until then, the interim police Chief Daschel Butler is in charge of the department's 200 officers. He took over after Chief Gary Lee retired under a cloud the end of last year. 14 months ago, one of Bart's former officers, Johannes Mehserle, was caught on video shooting passenger Oscar Grant and is charged with murder. Mehserle says he accidentally fired his firearm instead of his taser. Then, just yesterday, Bart's interim police chief ordered officers to stop carrying tasers until they undergo more training.

4/26/10 All Newscasts 1:03

Concerns about racial tension in San Francisco prompted a city hall meeting today of dozens of political religious and community leaders. Mayor Newsom called the meeting following a series of attacks targeting Asians. There have been at least three incidents this year in which young African American men attacked Chinese residents in the city's Bayview District. San Francisco Police say they believe the attacks were not race related. Still, the mayor says people can expect to see a stronger police presence. Members of San Francisco's Chinese community...they plan to hold a rally tomorrow afternoon at City Hall to raise awareness about crimes targeting their community.

4/28/10 All Newscasts 2:45

Tempers flared tonight at a heated community meeting as hundreds of people called on Oakland's police chief to better protect Asian Americans from being targeted by those bent on violence. A large and emotional crowd attended tonight's town hall meeting here at the Pacific Renaissance Plaza. It started with a tribute to the widow of a Chinese man who was fatally attacked 12 days ago. It was standing room only as five hundred people attended the event to hear what the police department plans to do about relieving racial tension and safeguarding the Asian community. Chief Batts told the crowd the police department will be adding extra foot and bicycle officers to the Chinatown area. Chief Batts also told us he is planning to meet with African American leaders and then bring the two communities together.

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4/28/10 All Newscasts 1:04

Across the bay in San Francisco, police are addressing similar concerns voiced by the Asian American community. San Francisco Police Chief George Gascon announced he's deploying dozens of additional officers to foot patrols in the Bayview and Excelsior Districts. And while Asian American residents have said they feel they're being targeted in those neighborhoods; the chief said crime statistics don't bear that out. One of the attacks claimed the life of 83-year-old Huan Chen, who was attacked in January after he left a bus stop on 3rd Street. The city is offering a \$100,000 reward in connection with his death.

4/28/10 All Newscasts 2:47

There was a compelling show of support tonight in an Oakland neighborhood rocked by a brazen shooting attack. The church where the gunman opened fire yesterday at a funeral, tonight hosted by community leaders who vowed to transform the neighborhood. About 200 people filled the church pews this evening. It was a remarkable turnout considering, just yesterday, the house of worship was the scene of a frightening gun battle during funeral services for an 18 year old homicide victim. Reverend Larry Ashley of the Cosmopolitan Baptist Church let them know that this church is not closing its doors and they are going to be very actively involved in bringing about change in the community. And that active change literally hit the streets. Oakland City Councilwoman Delsey Brooks walked with other elected leaders, school officials and clergy members, who went door to door in this hard scrabble neighborhood surrounding the church. The community leaders offered their cards and said residents could call to get counseling and other services. Many residents said a rare visit from city officials isn't likely to have kind of transforming effect in a neighborhood, they say, is home to violence and drug dealing.

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Economy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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4/2/10	All Newscasts	2:59
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President Obama says it's encouraging...a sudden surge in hiring and a positive sign for the economy. The Labor Department said today employers nationwide added 162,000 jobs last month. The unemployment rate remained unchanged at 9.7 percent. But, as the graph shows, it's the largest job increase in almost three years. Is it a blip or a sign that the real recovery is underway? Looking for signs that today's numbers really mean the economy has turned a corner? You can find them at SFO. Business is picking up enough here that Burlingame-based Virgin America has announced plans to buy nine new aircraft, hire four hundred people this year and five hundred more next year. They say despite the spike in hiring; the unemployment rate remains unchanged. In part, because more and more people enter the job market each month. And the mood at Bay Area career centers is still sour. Also, this once busy Nummi parts supplier in Fremont laid off all 380 of its' factory workers yesterday. The plant manager expects those laid off workers to find something, but what?

Economy

4/4/10	All Newscasts	1:03
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It appears it might take years for the Bay Area to bounce back from the recession. A forecast prepared for the San Jose Mercury News say a prolonged slump will take a heavy toll on the Bay Area's economy; including home sales. The report says the Bay Area's recovery will lag behind the nation's economic rebound with employment bouncing back in 2015. The forecast says the Bay Area's core counties including Alameda, Contra Costa and San Francisco, have lost 251,000 jobs out of a workforce of almost three million in the past two years.

4/12/10	All Newscasts	2:10
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It's been 18 months now since the last time the Dow closed above 11,000. Reaching the milestone again offers hope to people who saw their retirement accounts shrivel during the recession. But is that 11,000 number really significant? The good mood on the floor of the San Francisco market would be better if the many individual investors who still shy away from the market...would come back in. Tax changes next year favor increased stock market activity this year.

4/14/10	All Newscasts	2:35
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The rebound in the stock market has "not" been matched by a rebound in jobs. And while retail sales are picking up; real estate hasn't seen a similar up tick. Late this afternoon, the Apple store in Union Square was packed...a sign of the success of the I-Pad. Apple says it will delay selling the new electronic notebook overseas because of a strong demand here at home.

4/15/10	All Newscasts	2:10
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It's now since the last time the Dow closed above 11,000.

4/16/10 All Newscasts 2:58

The new numbers out today show California's unemployment rate inched higher last month. But economists suggest it may be a positive sign. Employment experts say California companies actually created 4,200 new jobs last month. But the improving economy encouraged many more people to start looking for work again and that's what pushed the rate higher.

4/20/10 All Newscasts 2:52

The former CEO of failed Wall Street giant Lehman Brothers told congress today he "has to live with" the fact that people lost millions of dollars when the company collapsed. And it wasn't just individuals. San Mateo County suffered the largest loss of any city or county in the nation; \$155 million. That's why some of San Mateo's County's top officials went to Washington, D.C. again today, looking for what they see as a mini bailout. Bay Area Congresswoman Jackie Speier gave him an earful. And Congresswoman Anna Eshoo introduced a new bill today to pay local governments what they lost with Lehman.

4/30/10 All Newscasts 2:43

Not long ago, the bustle of workers coming to and from the Nummi Plant in Fremont was a familiar sight. Now, it's all quiet. The thousands of workers who used to build cars and trucks there have moved into other things, some to new jobs, others to new uncertainties. 4,700 UAW workers are gone, and according to the union, about half are re-training, while others have found new jobs, retired or are in limbo. Community groups and politicians are still trying to rescue the Nummi plant. After one month, the future of the facility and that of many former workers remains uncertain.

5/10/10 All Newscasts 1:56

Stocks soared today on Wall Street after the European Union committed to a one trillion dollar financial rescue plan. The Dow Jones surged 404 points. The Nasdaq experienced a similar bounce, gaining 109 points. But are these gains temporary? While the markets were rebounding in a big way, Senator Barbara Boxer was in town talking about more regulation...in a big way. The bill creates the Consumer financial protection Bureau, which will have the sole job of protecting American consumers...this is the heart of the bill. The bill would also put bank activities under closer bank scrutiny, so they don't cut or deny credit for no good reason, as this San Francisco painting contractor says his bank did to him and his eight employees. The bill would also regulate rating agencies, whose poor job caused hundreds of millions to lose billions...and it will forbid tax money to be used to bailout financial institutions in the future. In other words, the next time Citibank, the recipient of \$5 billion in tax money, gets in trouble...it will be gone.

5/28/10

All Newscasts

1:54

If California's latest job numbers are any indication...there's still no turnaround in sight...for the state's dismal employment outlook. The Employment Development Department today reported unemployment in April held steady at 12.6%. That's the same rate California saw in March. It represents some 2.5 million jobless Californians. In the last three years alone, we've lost 1.3 million payroll jobs. So far this year, we've only gained back only 56,000...less than 5%. The one really bright spot...California's entrepreneurial spirit does create jobs. Though venture capital is plentiful for startups deemed worthy, bank loans to small entrepreneurial businesses, the state's chief job generators...are hard to get.

Education

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
4/3/10	Bay Area People	7:04
Marin school children are learning kitchen etiquette, knife skills and cooking techniques and recipes through Kids Cooking for Life. It's a program designed to help kids change eating habits.		
4/24/10	All Newscasts	4:17
Tony and Emmy award winner, Melba Moore will perform her one-woman show to benefit the Black Repertory Group's Summer Performance Theatrical Day Camp of the Arts program. Children ages 3 to 18 years will take two weeks to learn how to perform onstage and then will actually perform in plays and musicals each day for several weeks.		
4/28/10	All Newscasts	2:20
Oakland's teacher's union announced today that the school district has invited it back to the bargaining table. This comes one week after the school board imposed a new teacher's contract. The union says it welcomes the invite. It also says, it will not stop teachers tomorrow from staging a one-day strike. This elementary school and all other public schools will be open tomorrow. But teacher's union officials say almost all of the district's 2,500 teachers will not be in the classroom; that they will be outside walking the picket line. The school district has hired approximately 300 emergency replacement teachers, and that school district administrators will also be called into the classrooms. Many parents say they support the teachers, but need to send their children to school. Oakland teachers say they are already among the lowest paid teachers in Alameda County, haven't received a raise in four years and the new contract doesn't call for one either.		
4/30/10	All Newscasts	2:46
Students cut class today in the South Bay to protest their school budget. And once classes were dismissed for the day, dozens of other students tried to get their message across with chalk. 50 students spent two hours this evening writing messages in chalk to Eastside Union School District, who is facing almost a \$20 million budget deficit. Layoff notices have been sent to 152 student advisors, social workers, librarians and teachers. And while the district says the actual number let go will be lower, students say they will still suffer the consequences. The district superintendent says he'd like the legislature to hear the students' words. Some of these students plan to join another protest in Sacramento next month, where concerns will be voiced directly to state legislators. School budgets need to be balanced by the end of June.		

6/12/10

All Newscasts

7:00

Whether public or private, college tuition is more costly than ever. The new website, ScholarMatch.org is matching students with potential donors to help defray the cost of a college education. Student put up an online profile and donor can determine which student they wish to support, or a donor may make a direct donation to ScholarMatch.org and the non-profit will award the funds.

Energy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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4/20/10	All Newscasts	2:11
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Remember Cash for Clunkers? Well here comes cash for appliances. California is about to start giving rebates to consumers who buy new, energy efficient refrigerators, washing machines and air conditioners. And retailers here are slashing prices to make the rebates even more appealing. Sears managers in Oakland say they will have six times the normal staffing just to be able to handle the rush. Best Buy, Home Depot and some smaller retailers are also participating in the program. The rebates range between 50 and 200 per appliance. To get the money, you will have to buy a qualifying Energy Star washer, refrigerator or air conditioner. Recycle your old appliance and send in your paperwork within 30 days of purchase. The rebates are available for purchases beginning on Thursday and goes on through May 23, but that's only as long as the money holds out.

Government

<u>Date</u>	<u>Program</u>	<u>Length</u>
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4/6/10	All Newscasts	2:46
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It's called a "Daytime Curfew" and it is the latest proposal in crime-plagued Richmond. The idea is to reduce crime by reducing truancy. And about 30 minutes ago: the city council cast its' votes. After postponing the vote two weeks ago, and listening to two hours of public testimony tonight, the city council voted unanimously in favor of the daytime curfew. Richmond Police Chief Chris Magnus says a large number of daytime crimes are committed by teenagers, and that 20% of last year's homicide victims were juveniles. The curfew would prohibit minors from being at parks and other public places during school hours. Not everyone agrees with the curfew. Critics say such an ordinance would involve racial profiling. The ACLU says the ordinance also lacks follow-through once the minor and his parent are ordered to go before a judge. Police say during a recent three day truancy crackdown, officers rounded up 425 children and some as young as ten years old. Some neighbors told us they'd like to see police go even further...extend the curfew and ban minors from being outside after dark. This ordinance goes into effect at the beginning of the next school year. The police chief told us only after repeated violations, would the parents face fines or community service.

4/12/10	All Newscasts	2:06
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A gay rights group announced today that it is abandoning plans to challenge California's Proposition 8, with a ballot measure this November. Instead, it plans to join with other advocates for same sex marriage...and concentrate on the 2012 election. For organizers of Restore Equality 2010, it is a disappointing defeat, but not entirely unexpected...as they announced they did not have enough signatures to put gay marriage back on the ballot this November. Gay marriage activists have been increasingly reaching out to conservative parts of the state with rallies such as this one in Fresno last May. USF law Professor Julie Nice also says the federal court is considering a case now that claims Prop. 8 is unconstitutional under federal law.

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4/28/10

All Newscasts

2:15

San Francisco Mayor Gavin Newsom's proposal to ban sitting or lying on city sidewalks is pitting fed-up residents against civil rights advocates. The two sides are gearing up for a showdown at the board of supervisors. The law would make it illegal for people to sit or lie on public walkways. Police would be able to give warnings and then a citation to anyone in violation. Today a group of residents from the Tenderloin and Haight Ashbury neighborhoods met at the Tenderloin Police Station to voice support for the ordinance. They complained about people blocking sidewalks, being tripped, and other forms of harassment. Opponents say the proposal is too broad, they say sidewalks are public property and sitting on the pavement shouldn't be a crime. The proposal will likely go before the board of supervisor's public safety committee in May. If it is rejected, the mayor has indicated he might take this to a ballot initiative and put the matter directly to voters.

6/19/10

Bay Area People

6:41

Every ten years, the United States conducts a census of its' population, counting every man, woman and child living in the country. This year, the 2010 count will be streamlined with only 10 questions to be answered. The census helps determine federal dollars that are allocated to states for a variety of services, including education, social service programs and healthcare.

Originally aired 1/30/10.

Health

<u>Date</u>	<u>Program</u>	<u>Length</u>
4/3/10	Bay Area People	7:41
When it comes to good food, fresh ingredients are always the best. Freshly grown vegetables and fruits are offered free, through six locations throughout San Francisco, one in West Oakland and one in Berkeley. The non-profit group WELCOME, comprised of 12 faith-based organizations, operates plots of land that are free to the public to grow their own food. The newest garden is called, Free Farm and is located at the corner of eddy and Gough Streets in San Francisco. Everyone is welcome to participate.		
4/6/10	All Newscasts	1:03
San Francisco's Board of Supervisors today, declared Mondays to be "meat-free" days in the city. Supervisor and long-time vegetarian Sophie Maxwell is the author of the "meat-free Mondays" resolution. Maxwell says a number of cities around the world have taken similar steps. The supervisors also approved Maxwell's resolution commending businesses that only sell cage-free eggs.		
4/24/10	Bay Area People	7:16
San Francisco is one of the cities in the U.S. that has been chosen to participate in a worldwide melanoma trial called the OPTiM study. People with stage III and stage IV of melanoma are being asked to volunteer for a trial that is using an investigational drug. Dr. Lynn Spitler, founder of the Northern California Melanoma Clinic at St. Mary's Medical Center is the lead investigator for the study in San Francisco.		
4/26/10	All Newscasts	1:57
The U.S. Supreme Court today agreed to hear a controversial California case about restricting violent video games. The high court will decide if the California law that bans the sale of violent video games to minors violates free speech rights. State Senator Leland Yee (D) San Francisco, authored the law...a federal district court struck it down three years ago on free speech grounds. The multi-billion dollar a year video game industry says there are sufficient warnings and that it's the parent's responsibility...and that video games are no different from violent books. But many experts disagree; they say super-realistic depictions, without any realistic outcomes, blur fantasy and reality and increases real life violence. The Supreme Court is expected to arguments this fall.		

5/29/10 Bay Area People 15:00

Usher Syndrome is a very rare genetic disease that affects hearing, vision, and balance. Some children are born profoundly deaf and will eventually become blind by the age of 10. Others will gradually lose hearing and vision as they get older. Anyone with Usher Syndrome will eventually become blind and deaf. Sonia Desormeaux founded The Eye on Jacob Foundation, when she became frustrated in trying to find a diagnosis of her son's unusual behavior. Their mission is to raise funds to research this disease and to find a cure. Approximately 12,000 children have Usher Syndrome and 40,000 people in total are affected by this disease in the U.S.

6/12/10 Bay Area People 7:40

Meet 6-year old Youth Ambassador, Daven Rose, who has psoriasis. He'll be leading the Walk to Cure Psoriasis, a 5k walk at Justin Herman Plaza in San Francisco on June 16th. The walk brings attention to the need for research and support for a genetic disease that can be disabling.

6/19/10 Bay Area People 7:51

One in ten Asian Pacific Islanders are living with chronic hepatitis B and don't know they are infected and one in four people with chronic hep.B will die from liver cancer or liver failure. Hep. B can be avoided and prevented by a simple series of three vaccinations. Vaccinations can begin as early as birth, when the newborn is given its' first shot.

Originally aired 1/31/10.

6/26/10 Bay Area People 8:00

Founder and director of the Aphasia Center of California, Robert a J. Elman and stroke survivor Martha Lynch, talk about aphasia, the communicative disorder affecting language skills that often follows strokes. The center provides treatment and support for stroke survivors with this disorder. The center is dedicated to providing long term, affordable services for those with aphasia, and offers a sliding scale for those with

Social Issues

Air Date Program Length

4/10/10 Bay Area People 6:38

Thousands of children have matched with adult mentors, helping them reach their potential, through Big Brothers & Big Sisters of the Bay Area. Demand for services is at an all time high, and the organization needs to raise funds that are vital to support and expand their youth mentoring program. Their annual dinner will be held on April 22nd and tickets are still available.

4/16/10 All Newscasts 2:10

Bay Area gay rights groups are cheering President Obama's new directive...ordering hospitals to provide "equal visitation rights" for same-sex couples. Just blocks away from the Castro's rainbow flag, there was a range of reactions to President Obama's directive on hospital visitation. Some conservative critics said today that claims of visitation discrimination are overblown and the President is playing politics. But the San Francisco ACLU points to a recent discrimination incident last May here in California. A lesbian couple was attending a gay marriage rally in Fresno, when one of them had a seizure and was taken to the hospital. According to a letter written by ACLU lawyers, the hospital staff discriminated against the woman's partner by not allowing her access to the patient. Attorneys say she was treated differently because she was a lesbian. The hospital later agree to change its' policies. Gay activists say such cases are far too common. The President's directive applies to all hospitals that participate in Medicaid and Medicare. He's asked the Department of Health and Human Services to submit recommendations within the next 180 days.

4/16/10 All Newscasts 2:10

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4/17/10 Bay Area People 6:20

"It's a simple truth: people are different," a defining statement from "Race: Are We So Different?" A unique traveling exhibit at the Lawrence Hall of Science, which provides and opportunity to understand race from a biological, cultural and historical perspective. The exhibit features artifacts, and videos presenting people's unique stories and hands-on experiences.

4/18/10 Bay Area People 9:23

There are three dogs that are in need of a loving "forever home." We get to know Shelby, Happy and Fred. We find out about their breed, temperament, and find out what type of home would be a good match for each of these dogs. Support Tony LaRussa's Animal Rescue Foundation at their fundraising walk, "Paws on Parade," on May 2nd and at The Animals on Broadway in Walnut Creek.

4/25/10 Bay Area People 7:14

The California Commission of the Status of Women is a state agency that advocates on behalf of women and girls issues. The commission strives to be a voice for women who may not be heard. They advocate on issues such as domestic violence, women's equality in employment and pay equity, veteran's affairs, and much more. The commission is threatened with elimination due to California's budget woes. A series of public hearings will be held throughout the state, where you can voice your opinion regarding the continued viability of the California Commission on the Status of Women. Visit their website for details and dates.

5/2/10 Bay Area People 9:21

The public is invited to an evening of food and wine at an event that hopes to bring attention to modern slavery. Nate and Laura Davis, the founders of the non-profit organization, Free is a Verb, is calling for public recognition of human trafficking ion the U.S. and around the world. Their fundraising event, "A Taste of Freedom," will help support a number of other non-profit groups that are fighting "modern day slavery."

5/2/10 Bay Area People 6:40

Kitchen of champions is a unique culinary training program to help low-income people into the workforce. The program is offered by St. Vincent de Paul of Alameda County and provides a 12-week, hands-on program featuring basic food services, menu planning and food preparation. The organization also offers a series of guest chef tasting events that helps support the Kitchen of Champions program.

5/2/10 Bay Area People 9:21

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5/8/10 Bay Area People 6:15

Mothers who have lost their children to street violence are invited to walk in solidarity along the shores of Oakland's Lake Merritt. "1,000 Mothers to Prevent Violence," was founded as a non-profit foundation by Lorrain Taylor, after she lost her twin sons in a random shooting in Oakland in 2000. According to Taylor, the "Mothers Mourning March," on May 15th is a march and rally to honor homicide victims and speak out against violence.

5/8/10 Bay Area People 4:48

When Oakland police officers encounter a child in a stressful situation, a teddy bear or other stuffed animal to hold and to hug, helps that child alleviate some of their anxiety. The "Teddy Bear Patrol," founded by Judy Miller, collects stuffed animals and donates them to the Oakland Police Department. Officers then have a ready supply of toys in their car trunks to help comfort a young child.

5/22/10 Bay Area People 7:10

The 6th annual "Queer Women of Color Film Festival," will be held on June 11-13 at the Brava Theater in San Francisco. This free event is produced by QWOCMAP or Queer Women of Color Media Arts Project, which provides free media workshops on how to create, exhibit and distribute films and videos on the visibility of queer women of color. 38 films will be shown, including independent works and feature films.

6/12/10 Bay Area People 6:00

Maddie's Matchmaker Adopt-a-thon on Saturday June 12 and 13 will support 41 Alameda and Contra Costa animal shelters who are offering free adoptions of cats and dogs. Maddie's fund is a non-profit organization dedication to saving lives of healthy cats and dogs that have been given up to shelters. To kick off the adopt-a-thon, brothers Benji and Truman, 9-year old Yorkshire Terriers make an appearance to encourage adoptions.

6/19/10 Bay Area People 7:19

Five Native Americans from South Dakota are featured in the film, "From the Badlands to Alcatraz." Independently produced and directed by Bay Area pediatrician, Dr. Nancy Iverson, the film chronicles the lives of five Ogala Lakota youth in their challenge of learning how to swim the Bay Area waters from Alcatraz to San Francisco. The youth are sponsored by PathStar, a non-profit founded by Nancy Iverson to help create better healthy living for those living on the Pine Ridge reservation in South Dakota.

PUBLIC SERVICE ANNOUNCEMENTS

COMMUNITY CALENDAR

PUBLIC SERVICE ANNOUNCEMENTS

These locally produced, :10 (ten second) & :30 (thirty second) billboards air during the following KTVU newscasts as well as during the regular broadcast day:

KTVU Channel 2

Morning News	Monday – Friday	5:00am – 7:00am
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Mornings on 2	Monday – Friday	7:00am – 9:00am
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The 5 O’Clock News	Sunday	5:00pm – 6:00pm
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(psa’s are :10 (ten seconds) in length during this program)

The 10 O’Clock News	Monday – Saturday	10:00pm – 11:00pm
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The following are all **Community Calendar Announcements**:

City of Dreams

You're invited to "Monte Carlo Night," June 17th at San Francisco City Hall, where the Rotunda will be transformed into the famous city-state. Try your luck at various card tables, dance to live performances, and enjoy hors d'oeuvres from the city's best restaurants. Mix and mingle with proceeds supporting City of Dreams, a non-profit that mentors underprivileged youth in San Francisco

Crohns and Colitis Foundation

Join the fight to end Crohns disease and ulcerative colitis. Mark your calendars for the Silicon Valley "Take Steps, Be Heard," walk on Saturday, May 22nd at Discovery Meadows in San Jose. All proceeds from the event support the Crohns & Colitis Foundation's efforts to fund research and raise awareness of these painful digestive diseases.

FCC

The public is invited to a FCC public forum about the impact of new media on broadcast stations. Attend the media ownership workshop on Friday, May 21st at Stanford University in Palo Alto. The public will have an opportunity to ask the panel questions about the new technology and its' impact on content distribution, audience outreach, and media ownership. Visit fcc.gov/ownership for more information.

Fallen Heroes

Support the families of the four Oakland police officers killed in the line of duty last year by attending the Fallen Heroes Dinner and Celebrity Golf Tournament on Sunday, April 11th. Join KTVU's Julie Haener at the Diablo Country Club for a dinner and auction with former KTVU Anchorman Dennis Richmond and national hero "Sully" Sullenberger. The tribute continues the following morning at the celebrity golf tournament, where you'll tee off with local celebrities.

Fallen Heroes

Support the families of four Oakland police officers killed in the line of duty last year. Attend the Fallen heroes Celebrity Golf Tournament on Monday, April 12th at the Diablo Country Club. Tee off with local celebrities and help the mission of the Fallen Heroes, an organization dedicated to provide support for police officers who have paid the ultimate sacrifice.

Hopalong

Spend a Saturday in the great outdoors with your beloved pet at the second annual picnic and "Bark-B-Que." Mark your calendar for June 12th at the Miller Knox Regional Park in Richmond. Enjoy a picnic lunch, silent auction, music and more. All proceeds from the event support Hopalong and Second Chance Animal Rescue to help save pets and place them in loving, permanent homes.

Las Trampas

Join KTVU's own John Sasaki at the Las Trampas anniversary celebration on Sunday, April 25th! This year's theme is "The Big Game," where the Lafayette park Hotel and spa will be decked out in red for Stanford and blue and gold for Cal. All proceeds benefit Las Trampas Incorporated and their support of adults with developmental disabilities.

Oakland Community Action Partnership

You're invited to the fifth annual "Walk to End Poverty," taking place on Sunday, May 30th at Lake Merritt in Oakland. Walk around the beautiful waters with your neighbors and take a stand against poverty and violence in the community. All proceeds benefit the Oakland Community Action Partnership, a special city initiative to raise awareness about the unfortunate living conditions in Oakland.

**FOX NETWORK
PUBLIC SERVICE ANNOUNCEMENTS**

The following page contains Fox Network Primetime/Sports/Late-Night PSA's that aired during the 2nd quarter of 2010:

APRIL '10
2ND QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Apr-10	FRINGE	THU	9:14:24P	CNAT92301	FOX SPORTS SUPPORTS AUTISM	:30
2-Apr-10	HOUSE	FRI	8:12:11P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
2-Apr-10	HOUSE	FRI	8:29:23P	CNAT93302	AD COUNCIL/AUTISM/TONI BRAXTON	:30
3-Apr-10	AMERICAS MOST WANTED	SAT	9:45:53P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
4-Apr-10	TIL DEATH	SUN	7:08:36P	FZAA0483	FOUNDATION FOR A BETTER LIFE	:30
5-Apr-10	24	MON	9:31:26P	FZAA0851	WET CEMENT	:30
6-Apr-10	AMERICAN IDOL	TUE	8:09:05P	DEIP0263	DRUG FREE AMERICA/ENABLE	:30
7-Apr-10	HUMAN TARGET	WED	8:11:39P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
8-Apr-10	FRINGE	THU	9:51:06P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
9-Apr-10	HOUSE	FRI	8:12:41P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
9-Apr-10	HOUSE	FRI	8:36:26P	ZFBA9553	HODGEKINS DISEASE AWARENESS	:30
10-Apr-10	NASCAR PRERACE	SAT	7:27:13P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
11-Apr-10	TIL DEATH	SUN	7:07:51P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
12-Apr-10	24	MON	9:58:16P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
14-Apr-10	HUMAN TARGET	WED	8:09:20P	ZOMN0197	PREVENT TEEN PREGNANCY	:30
15-Apr-10	FRINGE	THU	9:50:55P	ZFBA9553	HODGEKINS DISEASE AWARENESS	:30
16-Apr-10	KITCHEN NIGHTMARES	FRI	9:53:03P	BCTM0013	MENTAL HEALTH AWARENESS	:30
17-Apr-10	COPS	SAT	8:01:37P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
17-Apr-10	COPS	SAT	8:21:35P	DEIP0294	DRUG FREE AMERICA/PROGRESSION	:30
17-Apr-10	COPS	SAT	8:50:03P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
18-Apr-10	NASCAR PRERACE	SUN	2:19:43P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
18-Apr-10	NASCAR PACE LAP	SUN	4:12:50P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
18-Apr-10	SIMPSON'S	SUN	7:39:04P	ZFBA9553	HODGEKINS DISEASE AWARENESS	:30
19-Apr-10	24	MON	9:58:21P	ADFTC30EP	ARBOR DAY FOUNDATION	:30
20-Apr-10	AMERICAN IDOL	TUE	8:12:00P	CNEN82308	AD COUNCIL/ENERGY MALCOLM	:30
24-Apr-10	COPS	SAT	8:21:40P	CNEN82308	AD COUNCIL/ENERGY MALCOLM	:30
24-Apr-10	AMERICAS MOST WANTED	SAT	9:13:18P	XNPW281120H	NFL/UW/LADAINIAN TOMILSON	:20
24-Apr-10	AMERICAS MOST WANTED	SAT	9:41:00P	ADFTC30EP	ARBOR DAY FOUNDATION	:30
25-Apr-10	NASCAR PRERACE	SUN	12:17:16P	MCDONALDHOUSE	RONALD MCDONALD HOUSE	:30
25-Apr-10	TIL DEATH	SUN	7:23:39P	PSAUNICEFZERO30	UNICEF "CLOSER TO ZERO"	:30
26-Apr-10	24	MON	9:15:21P	BCTM0013	MENTAL HEALTH AWARENESS	:30
28-Apr-10	LIE TO ME	WED	8:16:26P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
29-Apr-10	FRINGE	THU	9:11:32P	ZFBA9553	HODGEKINS DISEASE AWARENESS	:30